



ACCESS HEALTH CT 2021 OPEN ENROLLMENT TOOLKIT

Access Health CT (AHCT) is on a mission to increase the number of insured residents in our state. This year more than ever, residents should know about us. We are the state’s official health insurance marketplace, connecting you to affordable health insurance options. Our team can help you **shop, compare and enroll** in quality healthcare plans from brand-name insurance companies. And it’s the **only place where you could qualify for financial help** to lower your costs or be **eligible for low-cost or free coverage**.

2021 Open Enrollment is November 1 – December 15. Help **spread the word** that **Access Health CT is here to help** keep Connecticut residents covered!

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TALKING POINTS

- **2021 Open Enrollment is November 1 through December 15**
- Access Health CT is the state’s official health insurance marketplace where you can shop, compare and enroll in quality health plans from insurance companies you know
- Access Health CT is the **only place where you can qualify for financial help** to lower your costs or be **eligible for low-cost or free coverage** through HUSKY Health (Medicaid/Children’s Health Insurance Program)
- We’re on a mission to increase the number of insured residents in Connecticut - and **90% of people qualify for financial help or are eligible for low-cost or free coverage.**
- Access Health CT is here to help, and **all help is FREE.** Visit [AccessHealthCT.com](https://www.accesshealthct.com) and click **Find Help**
- Access Health CT is here to **help virtually and in person by appointment.** Visit [Learn.AccessHealthCT.com/Findus](https://www.accesshealthct.com/Findus) to schedule time today.
- Visit [AccessHealthCT.com](https://www.accesshealthct.com) and click **Compare Plans** to filter plan options by in-network doctors, prescriptions and account for any expected medical services to choose the right plan for you.

SOCIAL MEDIA PROFILES

We are active on social media – please follow our pages, tag us in posts about healthcare, enrollment, and share our updates to help spread the word.

Facebook: <https://www.facebook.com/AccessHealthCT/>

Twitter: <https://twitter.com/AccessHealthCT>

Instagram: <https://www.instagram.com/accesshealthct/>

YouTube: <https://www.youtube.com/user/AccessHealthCT>

ASSETS TO USE ON YOUR SOCIAL MEDIA PLATFORMS

VIDEOS – QUESTION & ANSWER SERIES

English	Spanish
<u>What is Access Health CT?</u>	<u>Qué es Access Health CT?</u>
<u>When can I enroll?</u>	<u>Quando Inscribirse?</u>
<u>Do I qualify for financial help?</u>	<u>Preguntas y Respuestas: Ayuda Financiera</u>
<u>Are there options if I lost my job and coverage?</u>	<u>Preguntas y Respuestas: Cobertura Después de Perder el Trabajo</u>

VIDEOS – GENERAL

English	Spanish
<u>Meet Access Health CT - Enroll Now</u>	<u>Conozca a Access Health CT - Inscríbese Ahora</u>
<u>Compare Plans - Enroll Now</u>	<u>Compare Planes - Inscríbese Ahora</u>
<u>Job and Coverage Loss Options - Enroll Now</u>	<u>Cobertura por pérdida de trabajo - Inscríbese Ahora</u>
<u>About Access Health CT</u>	<u>Sobre Nosotros</u>

Consider Costs	Considere los Costos
Picking a Plan to Meet Your Needs	Inscribirse en un plan para satisfacer sus necesidades
Keep Your Account Up to Date	Mantenga su Cuenta Actualizada
Tips to Stay Covered	Consejos para Mantener su Seguro de Salud

QUICK LINKS

[AccessHealthCT.com](#)

- [Compare Plans](#)
- [Find free help - including Live Chat and zip code search](#)
- [Enrollment help by appointment \(in-person and virtually\)](#)
- [AHCT Blog](#)
- [Popular Topics](#)
- [Glossary](#)
- [Press Releases](#)
- [Community Partners Resource Page](#)

DIGITAL FLYERS, BROCHURES, POSTERS

English:

- [2021 Open Enrollment Brochure](#)
- [Open Enrollment Checklist](#)
- [Understanding Financial Help](#)
- [Immigration Status](#)
- [After You Enroll](#)
- [COBRA Coverage](#)
- [Open Enrollment Poster 85x11](#)
- [Open Enrollment Poster 11x17](#)
- [2021 Dental Brochure](#)

Spanish:

- [Folleto de Período de Inscripción Anual](#)
- [Que Necesito Para Inscribirme](#)
- [Comprender la Ayuda Financiera](#)
- [Estado de Inmigración](#)
- [Después de Inscribirte](#)
- [Cobertura de COBRA](#)
- [Período de Inscripción Anual póster - 85x11](#)
- [Período de Inscripción Anual póster - 11x17](#)

OTHER LANGUAGES

- [Open Enrollment Brochure - Arabic](#)
- [Open Enrollment Brochure - Chinese](#)
- [Open Enrollment Brochure - Hindi](#)
- [Open Enrollment Brochure - Italian](#)
- [Open Enrollment Brochure - Korean](#)
- [Open Enrollment Brochure - Polish](#)
- [Open Enrollment Brochure - Portuguese](#)
- [Open Enrollment Brochure - Tagalog](#)
- [Open Enrollment Brochure - Vietnamese](#)

EMAILS TO FORWARD

- [We're Here to Help](#)
- [Financial Help](#)
- [What to Consider](#)

BRANDED CONTENT

SUGGESTED POSTS

Have you lost your health insurance coverage? CT residents can check out their healthcare options now during Open Enrollment with **@AccessHealthCT**. To find free enrollment help visit Support.AccessHealthCT.com

@AccessHealthCT Open Enrollment for 2021 health insurance is now. To see if you qualify for financial help, low-cost or free coverage, visit AccessHealthCT.com to compare plans now!

@AccessHealthCT is only place CT residents can get \$\$ help to pay for healthcare or be eligible for low-cost or free coverage. 2021 Open Enrollment is now – compare plans at AccessHealthCT.com



Call @AccessHealthCT for enrollment help at 1-855-805-4325. M-F 8am-8pm and Saturdays 9am – 3pm during Open Enrollment now through December 15 to compare your options. Or visit AccessHealthCT.com to live chat us now!

@AccessHealthCT is here to help and all help is free – in person or virtually. Schedule an appointment for free enrollment help now at Learn.AccessHealthCT.com/FindUs/

Did you know that @AccessHealthCT is the only place where CT residents can get financial help to lower your costs or be eligible for low-cost or free coverage? Shop, compare and enroll in quality plans at AccessHealthCT.com

@AccessHealthCT is here to help you understand the enrollment process and get covered! Schedule an appointment for free enrollment help in person or virtually at Learn.AccessHealthCT.com/FindUs/

SHARABLE IMAGES





EXTENDED CALL CENTER HOURS

Our Call Center hours are subject to change.

- 1-855-805-4325 / TTY 1-855-789-2428
- Monday – Friday, 8am – 8pm
- Saturdays, 9am – 3pm
- Wednesday December 15, 8am – 12m

DATA, RESEARCH AND PUBLICATIONS

This data includes past reports and figures from the last Open Enrollment Period, not the current 2021.

- [2020 Open Enrollment Period - Summary](#)
- 2020 Open Enrollment Fact Sheets by County
 - [Fairfield](#)
 - [Hartford](#)
 - [Litchfield](#)
 - [Middlesex](#)
 - [New Haven](#)
 - [New London](#)
 - [Tolland](#)
 - [Windham](#)
- [2019 Uninsured Study](#)
- [2019 Annual Report](#)